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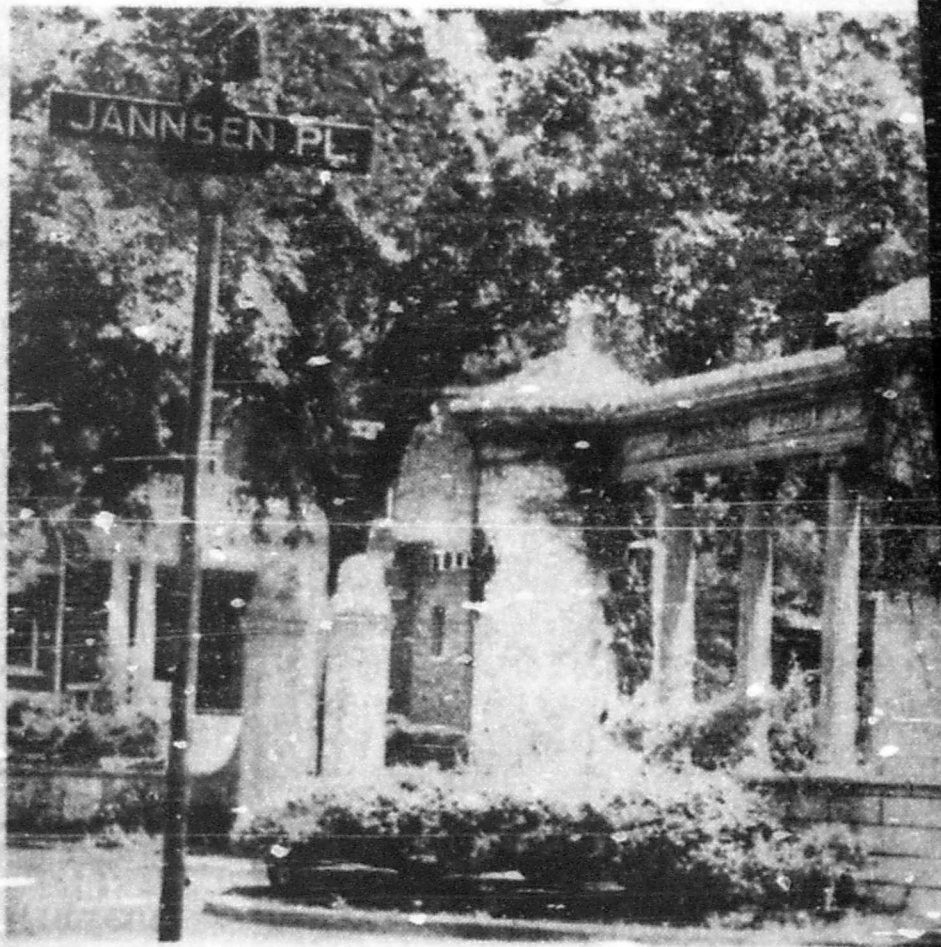
TO DRESS UP STREET SIGNS.

City Council Suggests Painting Posts for Centennial.

Fresh coats of paint are to be given all standards for street and traffic control signs for the city's centennial celebration, on the suggestion of members of the city council.

T. J. Seburn, traffic engineer, reported yesterday to the city manager's office that the paint will be applied to 1,021 parking meter posts; 5,850 street sign standards, and more than 4,000 traffic sign poles.

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JANNSEN PLACE OR JANSSEN PLACE?—The street sign in this picture indicates the spelling of the street east of Robert Gillham road and south of Thirty-sixth street as Jannsen place. A few feet away on the stone crosspiece between the pillars to the entrance of the residential area the spelling is Janssen place, which is correct. Street sign manufacturers apparently became confused by the Ns and Ss. Platted in 1896 by Arthur E. Stillwell, railroad promoter, the roadway between Cherry street and Kenwood avenue, from Thirty-sixth to Thirty-eighth streets, was named for August Janssen, a Dutch businessman, who had large Kansas City investments—(Kansas City Star photograph).

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P8

THE KANSAS CITY STAR, WEDNESDAY, DECEMBER 20, 1950

Luminous Signs for Clay County Area.



THE first of 700 new street markers in the Clay County annexed area was being put in place today at Northeast Circle and North Grand avenue by Fred H. Furev, 6733 Walrond avenue, a member of the city traffic engineering department. At the right of Furev is one of the old signs. The white background of the new marker has been specially treated so that at night it will reflect the lights of oncoming vehicles. As

a contrast, the black letters kill the reflection so actually only the outline of the name is seen by the motorist. The signs are being made by the city at its sign shop at Twenty-first and Vine streets. This is the first time such markers have been made by the city in a large quantity. It was found that this method was cheaper than the bids which were received from commercial firms —(Kansas City Star photographs).

P3
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A PUZZLER even to a Parker school second grade pupil in this sign, typical of many in Wyandotte County which reveal indecision on the designation for their road. But county officials hope that before the year is out there will be adequate house numbers and designations for all roads and byways. Observing the sign on Parallel road is June Marie Langstaff, daughter of Mr. and Mrs. Henry Langstaff, 2008 North Forty-third street. — (Kansas City Star photograph).

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ADDRESS EASE IS AIM

NEW CLAY COUNTY MARKERS UP
AT 371 INTERSECTIONS.

City Expects to Install About 200
Additional Street Signs—Some
House Numbering Is
Completed.

The marking of streets and numbering of houses in the Clay County area of the city is proceeding rapidly toward a point whereby an address in that area will be as easy to find as in the rest of the city.

The traffic engineer's office reported yesterday that street signs have been placed at 371 intersections, with fewer than 200 more to go up, which will complete the installation in developed areas. Others will be placed as new sections are opened.

On a City Pattern.

The numbering of houses to conform to the pattern in other parts of the city has been completed from the west city limits as far east as North Prospect avenue. The north-south streets will carry the names of their prolongation south of the river, such as North Prospect. East-west numbered streets will carry the "north" after their name, as Thirty-ninth street north.

The house numbering will have the even numbers on the west and north sides of the streets, and the odd numbers on the south and east sides.

Each lot in a platted addition is given a number, which is recorded at the City Hall. In case a house is on the lot, a copy of the number order is given the householder, and a copy sent to the postoffice.

List to Mollers.

D. T. Moffitt, assistant superintendent of mails, said yesterday that when the numbering is completed, postal and city workers will check and double-check for possible errors, following

which notices will be mailed to the telephone company, all other utilities, and some seventy other heavy mailers.

Frank L. Lang, the city's commissioner of buildings and inspections, said last night the numbering should be completed by June, in plenty of time to get the new addresses in the early winter telephone directory.

Moffitt said all mail matter to residents of the area should be addressed for the time being at their present addresses, and marked "Kansas City 16, Mo."

HANDICAPPED AS A TOPIC.

New York Newsman Will Address
County Medical Society.

The role of the physician in the care of a handicapped person in industry will be discussed by Eugene J. Conroy, editor of the New York Journal of Commerce, before the memorial staff at a luncheon at the Jackson County Hotel at 8 o'clock Wednesday, February 14. The luncheon will be held at the hotel.

Dr. Vincent J. Conroy, director of the Jackson County Medical Society, will preside at "The Industrial Health Officer's Program." The program will be held at the hotel.

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**STREET SIGNS MEAN MUCH
TO A CITY'S LOOK**

12-14-64

IN a myriad of shapes, colors and designs they assault the passing motorist with information, advice and warnings. Street signs—both traffic and identification markers—can go far to mold the image of a city, varying from an impression of trimly-decorative efficiency to a confused clutter. The eyesore of Kansas City's thousands of bent and rusted traffic signs was a telling measure of the need for the earnings tax. Now, with new revenue in hand, the traffic department has replaced some 14,500 such signs. And while at it, managed to replace *two* signs with just *one* in some cases.

In Swope park, 1,000 signs have been eliminated to improve appearances there. The park department is asking businesses on boulevards or parkways to improve the looks of their signs.

In the field of street identification markers at intersections, the city, after field-testing two designs, is going ahead with a \$50,000 program to replace all the markers downtown. The new ones will have 4-inch white letters (an inch taller than the present ones) on green backgrounds and will be reflectorized. Their greatly increased visibility will warn motorists of small cross streets which are difficult to see at night. The downtown changeover is the first step in a proposed 5-year, \$250,000 project to replace all the city's street markers.

The art commission has suggested that the city obtain the services of a graphic or industrial designer to come up with some traffic signs that could be attractive as well as utilitarian. It is in the nature of such signs to multiply, as new regulations are enacted or new situations develop in specific areas, of which approaching drivers should be appraised. To keep a city's array of street and boulevard signs within limits that are aesthetically acceptable—and, indeed, not so numerous that the passing motorist cannot absorb their message—requires continuous review of needs.

For the visitor who drives through Kansas City, making only a brief stop, think how much of his subconscious memory of the place may rest on the appearance of the roadside signs he reads! Here is an area in which, without spending huge sums, much can be done in the subtle psychology of stamping Kansas City as an attractive and efficiently-organized metropolis.