

## Accessing Digital Resources for your Small Business or Non-Profit: A Visual List & Guide

You can find most of these resources within the KCPL Digital Catalog. Some listed are accessible for free outside of the Catalog. If you are accessing any digital catalog resource from outside of a Library location, you will need to enter your library card number and corresponding PIN.

### Library Card Authentication Page

The screenshot shows the KCPL Digital Catalog login page. At the top, there is a navigation bar with 'Help' and 'Log In / My KCLibrary'. Below this is the 'CATALOG' logo for Kansas City Public Library. A search bar is present with 'Search the Catalog by Keyword' and an 'Advanced Search' link. A blue navigation bar contains links for 'Explore', 'Library Home Page', 'Borrowing Policies', 'Manage Your Library Card', 'Suggest a Purchase', and 'Staff Lists'. A notification banner states: 'Kindle books cannot be returned early through the catalog. Follow these instructions instead.' The main content area features a 'Log In' section with a warning: 'Please note: only the following special characters are allowed in PINs/Passwords: \_ or / or @ or % You can change your password at kclibrary.org/library-card-portal'. There are input fields for 'Username or Barcode' and 'PIN'. A 'Forgot your PIN?' link is also visible. A welcome message reads: 'Welcome to Your New Catalog! Here's what's new...' followed by a list: 'Find what you want with a better search.', 'Track your borrowing.', and 'Rate and review titles you borrow, and share your opinions on them.' To the right, it says 'This is a Connected Library' and 'If you already have an online account registered at Johnson County Library and Mid-Continent Public Library, you can link your online accounts'.

For help with a library card please speak with a reference librarian or you can visit:

<https://kclibrary.org/services/library-cards>

## Digital Resources - A

Topics  Audience

[A](#) | [B](#) | [C](#) | [D](#) | [E](#) | [F](#) | [G](#) | [H](#) | [I](#) | [J](#) | [K](#) | [L](#) | [M](#) | [N](#) | [O](#) | [P](#) | [R](#) | [S](#) | [T](#) | [U](#) | [V](#) | [W](#)

**A to Z Databases can assist with B2B and B2C market research.**

<https://kclibrary.org/digital/atozdatabases>

### AtoZdatabases

Allows searching of jobs, businesses, or mailing lists....

# AtoZdatabases

ACCESS NOW »

DOWNLOAD APP

Search Jobs, Businesses, or Mailing Lists. 2.3 million job listings, 30 million business profiles, 1.1 million healthcare professionals. Ideal for sales leads, mailing lists, market research, employment opportunities, finding friends and relatives, and much more.

Library card is required

The screenshot displays the AtoZdatabases website interface. At the top, there is a navigation bar with links for 'Data Quality', 'Intro Videos', 'FAQ', 'About', 'Reference Desk', and 'Contact'. A 'NEW Saved Searches Account | Log Off' link is also present. The main header features the AtoZdatabases logo and a 'Home' button. Below the header, a central banner promotes an 'Ultimate...Free...Search Tool for:' with several search options: 'Find a Business - 15 Million Businesses', 'Find a Job - Over 7 Million High Paying Jobs', 'Mailing Lists & Sales Leads', 'Find a Person - Over 240 Million People', 'Find an Executive', and 'Live Chat with an Expert'. The main content area is divided into three primary search sections: 'Find a Business or Executive', 'Find a Job', and 'Find a Person'. Each section includes input fields for business names, titles, keywords, first and last names, and location information (city, state, ZIP code). There are also radio buttons for search criteria like 'Contains', 'Exact', 'Fuzzy', and 'Both'. Below these sections, there are promotional banners for 'Live training webinars' and 'KANSAS CITY PUBLIC LIBRARY'. At the bottom, a 'Mailing Lists, Sales Leads, Emails | Advanced Searching' section lists several database categories with 'Get Started' buttons: '65 Million Businesses & Executives', '2 Million NEW Businesses', '7.5 Million Healthcare Professionals', 'Universal (Simultaneously search Businesses and Residents)', '240 Million Residents', '350,000 NEW Movers/HomeOwners Added Weekly', and 'Closed Businesses'.

**Gale Business: Entrepreneurship provides definitions for business jargon and examples for business plans.**

[kclibrary.org/digital/gale-business-entrepreneurship](https://kclibrary.org/digital/gale-business-entrepreneurship)

## Digital Resources - G

Topics  Audience

[A](#) | [B](#) | [C](#) | [D](#) | [E](#) | [F](#) | [G](#) | [H](#) | [I](#) | [J](#) | [K](#) | [L](#) | [M](#) | [N](#) | [O](#) | [P](#) | [R](#) | [S](#) | [T](#) | [U](#) | [V](#) | [W](#)

### Gale Business: Entrepreneurship

Brings together hundreds of sample business plans, journals, multimedia content, and more...

[READ MORE](#)

## Gale Business: Entrepreneurship

[ACCESS NOW »](#)

When starting a new business, entrepreneurs need all the help they can get. Subject experts and a librarian advisory board, brings hundreds of sample business plans, journals, multimedia content, and more.

Covers all major areas of starting and operating a business

- Financing
- Management
- Marketing
- Human Resources
- Franchising
- Accounting
- Taxes
- And more
- 

Startups, established businesses, and business students alike can find answers from its mobile responsive experience.

Library card is required

Library Menu Kansas City Public Library

GALE

GALE BUSINESS  
Entrepreneurship

Search  
Advanced Search

Sign in with Google Sign in with Microsoft

GLOSSARY Browse Topics Title List Search History Get Link Highlights and Notes

TOPICS OF INTEREST

**Trending Small Businesses**  
Businesses are components of larger industries that are categorized by the goods or services they provide.  
[Explore this topic](#)

BROWSE TOPICS

**Plan**  
Business planning is a core activity that can help the budding entrepreneur or current small business owner examine and define how they'd like their business to operate. Business planning can involve several activities, such as environmental assessment, formulating objectives, evaluating alternatives and making choices, budgeting and implementation, and benchmarking.

Topics  
Budgeting  
Business Ideas  
Business Plans  
Market Research  
Marketing

**Fund**  
Entrepreneurs can turn to a variety of sources to finance their startups or expansion of their businesses. Common sources of business capital include personal savings, and loans from various sources, including friends and relatives, financial institutions such as banks or credit unions, commercial finance companies, and the Small Business Administration and other government agencies.

Topics  
Angel Investors and Venture Capital  
Government Funding Options  
Loans and Grants  
Self-Funding  
Traditional Lending Sources

**Start**  
There are many different types of small businesses in the United States. How you choose to legally structure and set up the ownership of your business might be one of the first decisions that you will have to make as a business owner. There is no one-size-fits all approach when it comes to legal entities.

Topics  
Trending Small Businesses  
Entrepreneurs, Home-Based Businesses, Franchises  
Minority-, Veteran-, Woman-Owned Businesses  
Business Structures / Legal Entities  
Networking / Learning from Others

**Manage**  
How are you going to manage your small business going forward – should you just maintain your business or do you also want to grow and expand? Keeping track of your finances, people management, marketing and sales efforts – all are important activities to not only keep a business running, but also can set you up for future growth.

Topics  
Financing Your Business  
Expanding Your Business  
Managing Your Employees  
Selling and Marketing Your Business  
Technology

TRY GALE LEGALFORMS

Once you are ready to put your plan in to action, head to Gale LegalForms to get all the forms necessary to get your business on track with a wide selection of essential state-specific (and multi-state) legal forms for filing for copyrights, patents and trademarks, articles of incorporation, licenses, and more.

- FORMS & MORE:** Access a vast collection of official documents, including litigation forms, court samples, checklists, sample letters, and more.
- LEGAL TOOLS:** Support your form use with Legal Definitions, a Law Digest, and Legal Q&A to build your understanding of key areas of law.
- SEARCH & BROWSE:** Search for a specific form or topic or click to browse major categories and sample searches.

**Gale Business: Plan Builder helps you work out business or non-profit ideas, create a business plan, conduct a break-even analysis and more for.**

[kclibrary.org/digital/gale-business-plan-builder](https://kclibrary.org/digital/gale-business-plan-builder)

**To use Plan Builder, you'll first create an account with an email address that you'll use to login and save your work.**

## Gale Business: Plan Builder

ACCESS NOW »

Offers personalized tools and guidance to help you build your business, including your business plan, from new entrepreneurs to experienced business owners to nonprofit fundraisers.

Please note: You will need to create an individual login to use this service.

Library card is required

## Sign In

[Forgot your password?](#)

Information collected may be used in accordance with Cengage's [privacy policy](#) and Deziner Software's [privacy policy](#)

First Time Here? [Get Started](#)

Sign In

Having issues?

Contact support!



### For New Entrepreneurs

Explore your interests and determine your best opportunities. Take your business idea and build it one step at a time into a complete plan.



### For Experienced Business Owners

Eighty percent of small businesses make it through their first year, but only 55 percent make it to five. Get the planning resources you need to join the long-term successes.



### For Nonprofits

Learn what you need to know to write bylaws, secure funding, and build your organization.

GET STARTED

**GALE BUSINESS** Plan Builder Integrated Resources Learning Library

hsaaadu's Company edit ? Guide me

Default Scenario Change Company/Scenario

- Entrepreneur Profile
- Business Ideation
- Break-Even Analysis
- Business Plans
- Financial Projections

### Your Company

Select Your Incorporation Type

**For-Profit Business** Nonprofit Edit Company

Company Name	hsaaadu's Company
Starting Date	September 25, 2020
Company Type	LLC
Incorporation Date	September 25, 2020
Base Currency	United States Dollar
Company Tagline	Not specified
Website	Not specified
Email	Not specified
State of Incorporation	Not specified
NAICS Primary Activity	Not specified
Dun & Bradstreet D-U-N-S® Number	Not specified
Federal Employer Identification Number	Not specified
City, State, or Federal Licenses	1. Not specified 2. Not specified 3. Not specified

Foundation Directory Online [kclibrary.org/digital/foundation-directory-online](http://kclibrary.org/digital/foundation-directory-online)

This is for anyone who is seeking detailed information about foundations that give out grants to 501c3 Non-Profit organizations.

This database is only available at the Central Library located downtown at 14 W 10<sup>th</sup> Street (parking validation is available for people who park in the garage located on Baltimore street).

The screenshot shows the homepage of the Foundation Directory Online. At the top, there is a navigation bar with four links: "USE THE LIBRARY", "EXPLORE & BORROW", "WHAT WE DO", and "LEARN". Below this is a breadcrumb trail: "Home | Digital Resources | Foundation Directory Online". The main heading is "Foundation Directory Online" in a large, bold, blue font. Below the heading is a blue button that says "ACCESS NOW »". Underneath the button, there is a short paragraph: "Find grant money for your organization or research project. Search for foundations and other granting agencies in your field." followed by "Available only at Central Library." At the bottom left, there is a section for "Resource Type:" with two links: "Business & Entrepreneurship" and "Data & Statistics".

## Candid.

The screenshot shows the search interface of the Candid Foundation Directory. The top navigation bar is yellow and contains "Foundation Directory", "Help", "Chat", and a user profile icon. Below the navigation bar, there is a grey bar with "Professional" on the left and "Find funding Resources" on the right. The main content area has a blue background with a geometric pattern and the text: "Win more grants and make a bigger difference. Find the right funders now." Below this is a search box with the text "Examples: Ballet school in New York City; Animal shelter in Portland, ME; Food pantry in Dallas" and a blue "SEARCH" button. To the right of the search box is a link for "Advanced Search & Filters". Below the search box, there are two checkboxes: "Include U.S. Federal Funders" (checked) and "Include grants to individuals" (unchecked). At the bottom right, there are two links: "Search by Organization" and "Search by Person".

[Grants.gov](https://www.grants.gov) has information about federal grant funding opportunities and is especially useful for organizations seeking research-based grants.

## SEARCH GRANTS



[Search Tips](#) [Export Results](#)

### BASIC SEARCH CRITERIA:

Keyword(s):

Opportunity Number:

Assistance Listings:

**Search**

SORT BY:

Posted Date (Descending)

**Update Sort**

DATE RANGE:

All Available

**Update Date Range**

1 2 3 4 5 6 ... [NEXT >](#)

Opportunity Number	Opportunity Title	Agency	Opportunity Status	Posted Date	Close Date
<a href="#">NTIA-PWSCIF-24-02</a>	Public Wireless Supply Chain Innovation Fund Grant Program - Software Solutions for Industry	DOC-NTIA	Posted	12/17/2024	03/17/2025

### OPPORTUNITY STATUS:

- Forecasted (629)
- Posted (2,087)



[Help](#) | [Register](#) | [Login](#)

Search site content

[Home](#) [Learn Grants](#) [Search Grants](#) [Applicants](#) [Grantors](#) [System-To-System](#) [Forms](#) [Connect](#) [Support](#)

### Warning status

In observance of Christmas Day, the Grants.gov Contact Center will be closed December 25. For support during this closure, applicants may browse the [Self-Service Knowledge Base](#) or consult the [Grants.gov Online User Guide](#).

The videos linked below cover how to use Foundation Directory Online, how to search for federal grant opportunities in Grants.gov, accessing information on 990 forms outside of Foundation Directory Online, and tips for grant writing.

[Foundation Directory Online and Grants.gov Virtual Demonstration](#)

[Putting Tax Dollars to Work for Public Information: 990 Forms](#)

[De-Mystifying the Grant Writing Process](#)

Legal GPS is for anyone seeking information about the legal process to register a state entity, tax entity and/or a fictitious name. To use Legal GPS you will first create an account with Wayfarer using an email address.

[kclibrary.org/digital/legal-gps](http://kclibrary.org/digital/legal-gps)

## Legal GPS

ACCESS NOW »

Legal GPS removes legal barriers for entrepreneurs and aspiring business owners by providing a series of step-by-step questionnaires. Create an account to get started.

Your Wayfarer experience is tailored to you! Creating an account allows you to track your progress, pick up where you left off, and get personalized tasks and recommendations.

1. [Create an account with Wayfarer](#)
2. Check your email for the confirmation code and enter it into Wayfarer
3. Login with your new credentials and explore one of the paths

**wayfarer**

## Explore Your Library The Modern Way

Discover all of your library's resources designed for a fast-moving world. Sign up to get started!

[Already Registered?](#)

Email

Please Enter a Valid Email

First Name

Required

Last Name

Password

Required

Confirm Password

CONTINUE



## Kansas City Public Library's Wayfarer

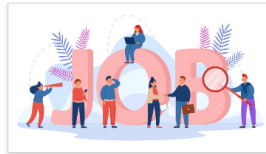
Start your journey by clicking on one of the content paths below. Each path gives you step-by-step guidance and links to resources within the library.

### Pick a Path



Path

Online Library: Digital resources for books and media, learning, homework help, and research.



Path

Job Seeker: Find, Apply, & Get Your Job



Path

Learn How To Use Your Chromebook



Path

Legal GPS: Legal Guidance For Businesses



125 min



## Legal GPS: Legal Guidance For Businesses

LegalGPS

Path

### Legal GPS: Legal Guidance For Businesses

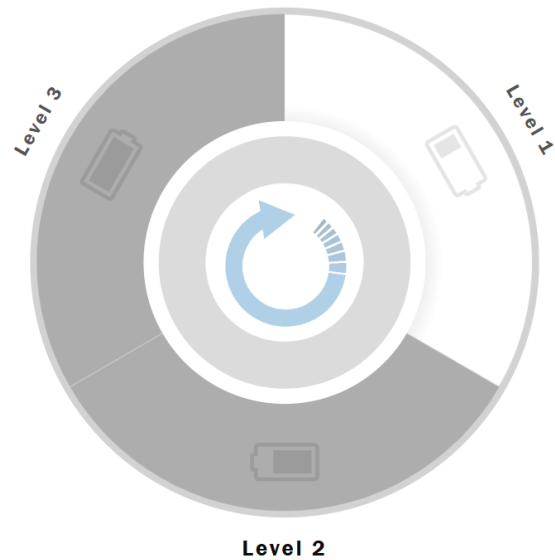
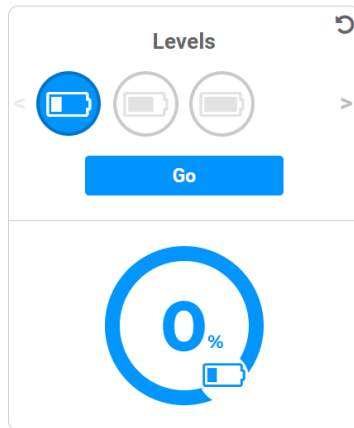
Business owners get step-by-step, customized directions to complete 50+ legal essentials. You can save \$4500 in legal fees and 60+ hours of time.

START PATH →



Take care! Legal GPS has a display bug on some devices.

If you do not see the "Start Path" button on your screen you will need to reduce your Screen Resolution in by adjusting Settings in your browser (Zoom Out to 90% or 80%)



The videos linked below cover how to use Legal GPS for people who want to legally register a Non-Profit organization or for-profit business entity.

[Legal GPS 2023](#)

[Legal GPS for Non-Profit Organizations](#)

Small businesses and other organizations that are eligible to contract with the federal government can access information about federal contracting opportunities using [sam.gov](https://sam.gov).

The screenshot shows the SAM.GOV website interface. At the top, there is a header with the text "An official website of the United States government" and a link "Here's how you know". Below this, there are two alert boxes: "Entity Validation" dated Nov 20, 2024, and "Databank: Delay on First Use" dated Aug 26, 2024. A "See All Alerts" button is visible. The main navigation bar includes "Home", "Search", "Data Bank", "Data Services", and "Help". The SAM.GOV logo is prominently displayed, along with a badge stating "Official U.S. Government Website 100% Free". The main content area features a section titled "The Official U.S. Government System for:" with sub-sections for "Contract Opportunities", "Contract Data (Reports ONLY from fpds.gov)", "Wage Determinations", "Assistance Listings", and "Entity Information (Entities, Disaster Response Registry, Exclusions, and Responsibility)". To the right, there is a call to action: "Register Your Entity or Get a Unique Entity ID", with a brief description: "Register your entity or get a Unique Entity ID to get started doing business with the federal government."

The video linked below covers how to access federal contract data in the [sam.gov](https://sam.gov) database

[Putting Tax Dollars to Work for Public Information: Contract Data](#)

The Non-Profit Startup Assessment Tool helps people new to the non-profit assess what they know and do not know [learning.candid.org/resources/nonprofit-startup-resources/](https://learning.candid.org/resources/nonprofit-startup-resources/)

## Nonprofit startup assessment

Assess your readiness to start a nonprofit, and access resources to build your skills and knowledge as a founder.

You should take this diagnostic if:

- You are thinking about starting or have recently started a nonprofit
- You have not previously navigated the processes of incorporation and applying for 501(c)(3) status
- You are looking for funding to support a community project
- You are hoping to gain employment by founding a nonprofit organization
- You got your 501(c)(3) and need help to implement your program ideas and secure funding

[Go to my assessment](#)

About this tool

This assessment is designed for individuals in the early stages of starting a nonprofit. Questions will assess your knowledge, capital, and resources that are relevant to starting a nonprofit.

Once the assessment results are provided, you will receive a report to guide your team in securing funding, navigating

The video linked below covers Non-Profit formation

[So, you want to form a Non-Profit?](#)

Statista is for people interested in finding information about global industries and trends

[kclibrary.org/digital/statista](https://kclibrary.org/digital/statista)

## Statista

Over 1 million statistics on 80,000 topics from more than 22,500 sources and 170 different industries, useful in business research and academics...

READ MORE

## Statista

ACCESS NOW »

Over 1 million statistics on 80,000 topics from more than 22,500 sources and 170 different industries, useful in business research and academics.

Library card is required

**Resource Type:**

Business & Entrepreneurship

Data & Statistics

Nonprofit

The screenshot shows the Statista website homepage with a dark blue background. At the top, there is a navigation bar with links for Statistics, Reports, Insights, Research AI (marked as NEW), Daily Data, and Services. A globe icon and 'My Account' link are on the right. The main heading reads 'Empowering people with data' with the subtitle 'Insights and facts across 170 industries and 150+ countries'. Below this is a search bar with the placeholder text 'Find statistics, forecasts and reports' and a blue 'Statista Search' button with a magnifying glass icon. At the bottom, there are several topic tags: Social media usage, E-commerce worldwide, Artificial Intelligence (AI), Netflix, Global inflation, TikTok, Electric vehicles, Sustainability, Gaming, and Fast fashion.

The video linked below is an introduction to using Statista

[Introduction to Statista](#)

## Kansas City Public Library Small Business & Non-Profit Virtual Programs Library on Youtube!

For the full playlist please visit the link below (copy and paste the URL to save as a bookmark in your browser)

<https://youtu.be/eSh494iMaAw?si=vAAG7uh0yitTuYQx>

The screenshot shows a YouTube interface with a search bar at the top and navigation tabs for Home, Videos, Shorts, Live, Podcasts, and Playlists. Below the navigation, there are five playlist thumbnails:

- Small Business and Nonprofit Resources**: 23 videos, updated yesterday.
- Holiday Gift Shelf Help**: 8 videos.
- Make. Do. Tell. STORY**: 30 videos.
- Stories to Go Training Videos**: 2 videos.
- Trails West Teens**: 3 videos.

The main video player displays "Strategic Planning for Small Business - Parts 1 & 2" by The Kansas City Public Library. The video content features "THE EOS MODEL™" diagram, which is a circular model with "YOUR BUSINESS" at the center, surrounded by six segments: VISION, DATA, PROCESS, TRACTION, ISSUES, and PEOPLE. The video player shows a progress bar at 17:42 / 1:06:57.

Below the video player, the channel name "The Kansas City Public Library" is visible with 14.5K subscribers and a "Subscribe" button. There are also like, comment, and share icons.

On the right side, a playlist titled "Small Business and Nonprofit Resources" is open, showing a list of videos:

1. Strategic Planning for Small Business - Parts 1 & 2 (1:06:58)
2. Strategic Planning for Small Business -Part 3 (52:44)
3. Sourcing Grants for Non-Profit Organizations (59:18)
4. Legal GPS for Non-Profit Organizations (1:29:36)