# The Making of an Enemy Understanding Middle East Extremists

All opinions and suppositions expressed are entirely those of the presenter and in no way reflect the positions, opinions, or policies of the United States Government or any of its entities.

#### Presentations

- 26 Mar WWII Comes to the Middle East
- 8 May The US Meets the Middle East in WWII
- 18 Sep WWII Scars the Middle East
- 5 Nov The Making of an Enemy: Understanding Middle East Extremists

#### How ISIS sees the fight



### Words that Matter

- Tawhid (common: monotheism)
- Shirk (common: idolatry)
- Prophetic Methodology
- Jahiliya (common: ignorance)
- Sharia (common: Islamic law)



### How ISIS sees the fight Seeing the Layers of Narrative

#### **Major Themes that Resonate**

- Remaining and Expanding (Everywhere Caliphate)
- Tawhid
- Prophetic methodology
- Common grievances

#### **Strategic Approach**

- Call for and Create the Caliphate
  - Awaken Muslims (western and Shia threat)
  - Compel Muslims (civil war extinction of the grayzone)
- Draw America in to the Middle East
  - Discredit allies of America
  - Weaken apostate or idolatrous states
- Exhaust America **500,000 : 1**
- Defeat Enemies
- Rule the Caliphate

### Necessary and Sufficient Causes of ISIS

#### **Necessary Causes**

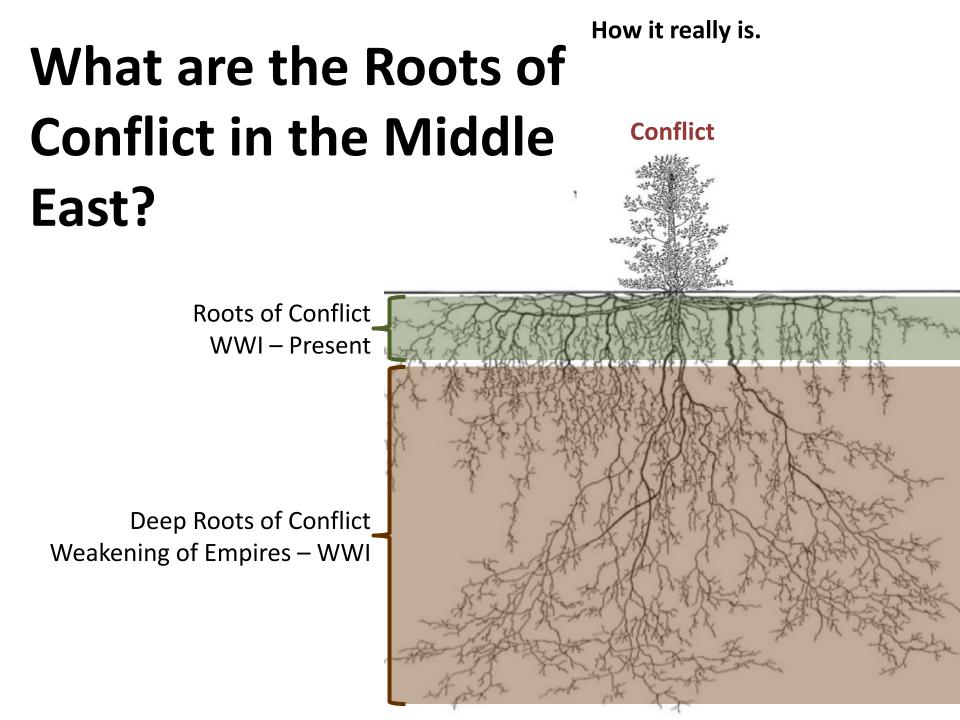
- Rise and Success of Salafi-Jihadi-Takfiri Ideology
- US Foreign Policy and the Middle East
- US Invasion of Iraq

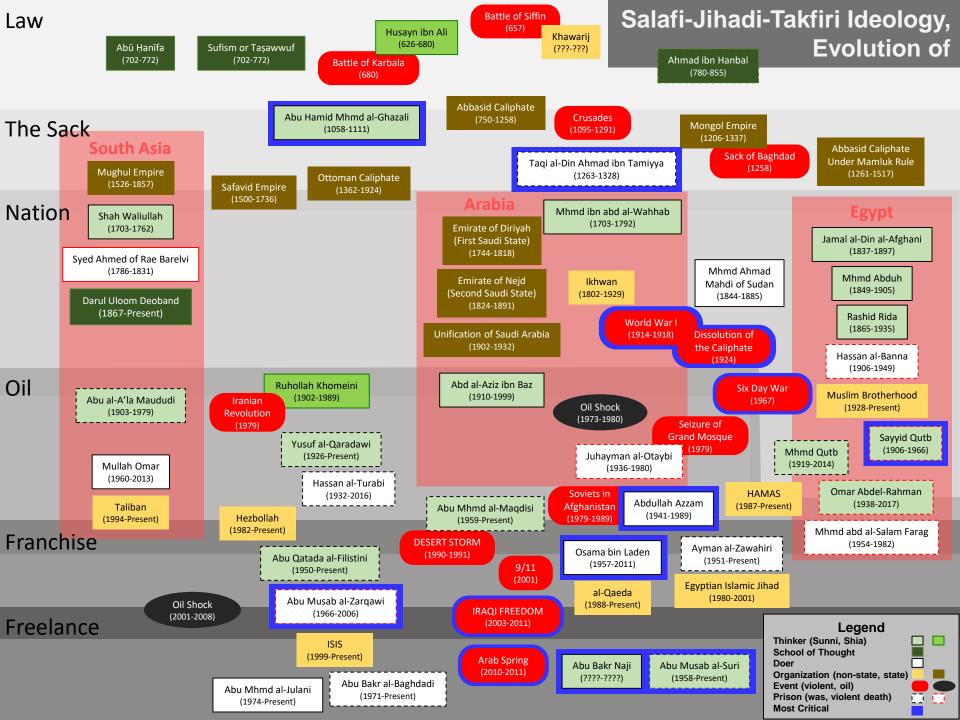
#### **Sufficient Causes**

- Sunni Loss of Power in Iraq and Syria
- Syrian Civil War

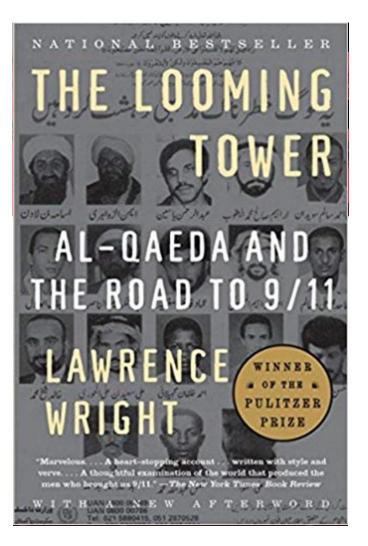
### Perception: Good Guys and Bad Guys

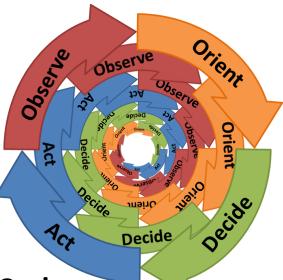






## **Evolution of the Terrain** Using John Boyd's OODA Loop





#### **ISIS Cycles**

- Post-WWII Revolutionary War
- 2. En Arab Nationalism
- 3. Rise of Island (Iranian Revolution)
- 4. Victory of the Kajzroveen
- 5. Declaration of War Agains

The Monogement of Savagery "What al SIS Really Wants" vil War "Islamic State Insurgent Tactics"

### US Security Commitments 1939 to 2019

"000

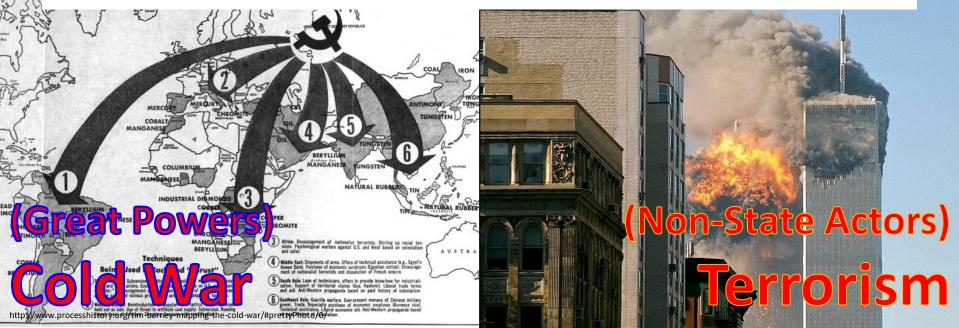
Countries with whom the US has an alliance, bilateral defense agreement, or major military installations.



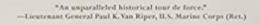
#### Why is the U.S. in the Middle East?

Zionism

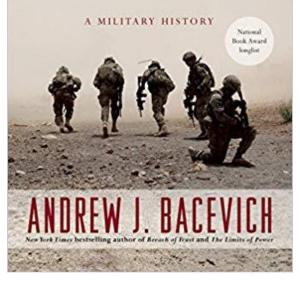
(Religion)



# The Importance of the Middle East to the US is a Recent Phenomena – About 40 Years

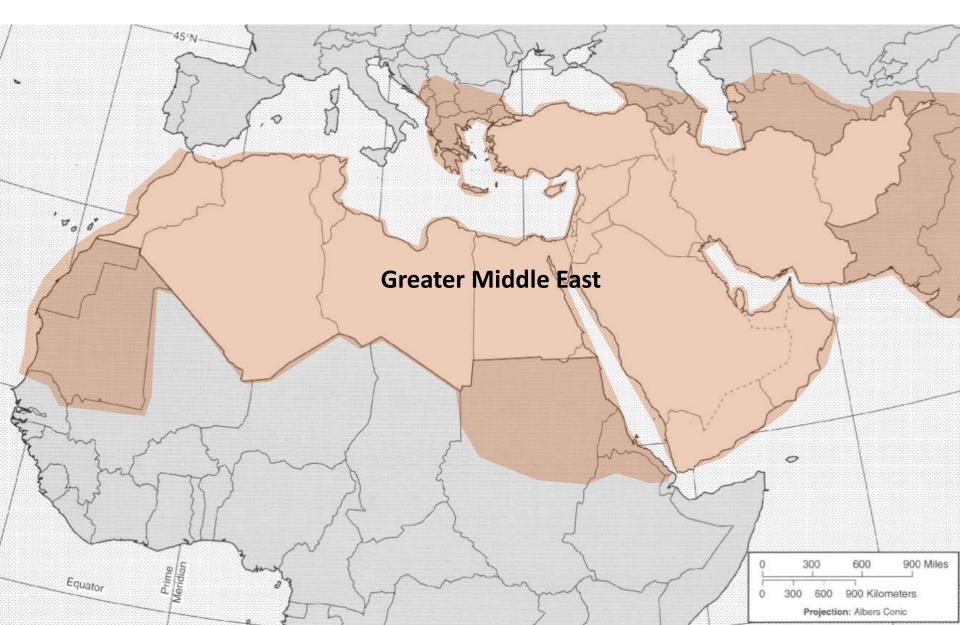






My Restatement Before 1979 almost every American military casualty happened outside the Middle East. Since 1979, almost every American military casualty happened inside the Greater Middle East.

#### **Middle East Explanations**



# 1979

#### The Year that Changed the Middle East









# **US in the Middle East**







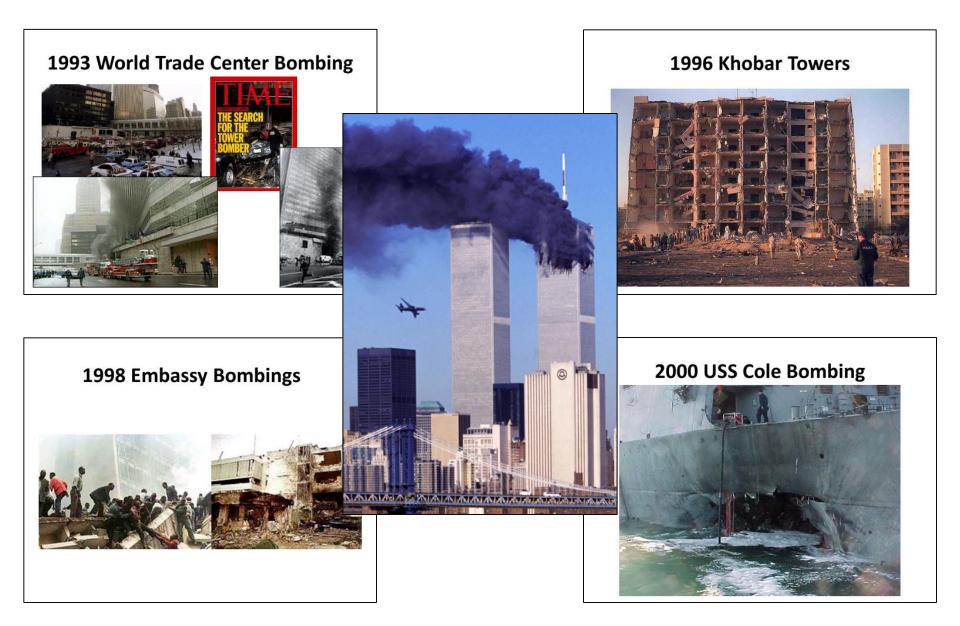






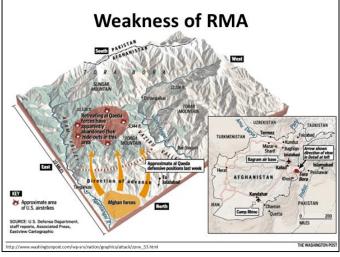
December 1979

#### **Rise of al-Qaeda**



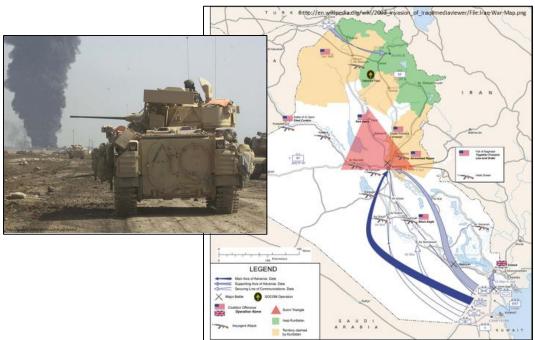
### Since 9/11





**RMA Proof of Concept** 





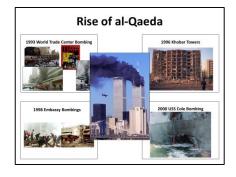
#### Why Iraq? Could these guys really pull this off?



### **ISIS Created**



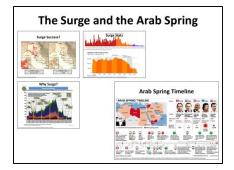
- Necessary causes
- Islamism proven
- America defeated by Islam
- Jihad redefined
- Globalist movement created
- Globalist Salafism reinforced / reinvigorated
- Soviets defeated by *mujahidin* (1989)



- Necessary causes
- America identified as target
- Wake the *ummah*
- War declared
- Globalist, Salafist, Non-state actor
- America bleeds
- Franchise terrorism with global appeal



- Necessary causes
- America's technological superiority
- America's impotence
- Commitment wins
- Iraq an unjust war against Muslims
- Global jihad



- Sufficient causes
- Struggle against the superpower
- Compel the ummah
- Vacuum of authority in Syria
- America defeated by *mujahidin* (2011)
- Freelance / Crowd-sourced terrorism

The last force to defeat two superpowers was the mujahidin in the 7<sup>th</sup> Century. They defeated Sassanid Persia and Rome.

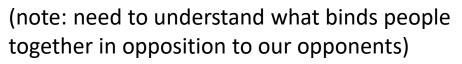
## **Understanding** *The Surge*

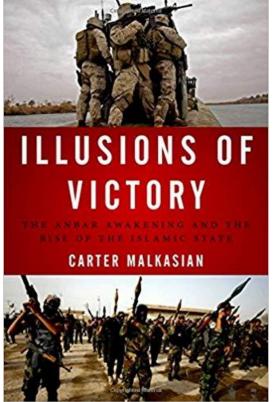
Illusions of Victory: The Anbar Awakening and the Rise of the Islamic State (2017)

#### Necessary Conditions for

#### Success

- Presence of US military
- Struggle for power between tribes and ISIS
- Esprit de corps and cohesion of tribes opposing ISIS





#### Necessary Conditions for Failure

- Maliki's government turned against the Sunnis
- The Awakening was not self-sustaining
- ISIS received a critical mass of Sunni support

## **History of ISIS in 7 Periods**

- 1. Operating in al-Qaeda's Shadow
- 2. A State is Declared
- 3. Arab Spring
- 4. Building the State
- 5. Declaring the State
- 6. Defending the State
- 7. ISIS Remains

1999-2006 2006-2010 2010-2014 2011-2014 2014 2014-2017 2017-Present

#### **Battle of Mosul**

Narrative-Le 2014	d	Kinetic-Led 2016-2017
<b>7</b> (4+ yrs prep)	Days	278
1,000	Attacking Force	110,000
60,000	Defending Force	9,000
<b>1:60</b>	Ratio of Attacker to Defender	12:1
105+	Attacking Force Killed	*1,400
6,500	Defending Force Killed	8,000
1:65	Ratio of Attacker to Defender Killed	1:7
<1%	Infrastructure Damaged/Destroyed	>60%
Unknown	Civilians Killed	25,000
500,000	Civilians Displaced	900,000

All figures are estimates.

# If you can persuade a person, you don't need to kill him.

- Dmitry Kiselyev (Russia's most famous television anchor and the director of the organization that runs Sputnik.)

#### **Battle of Mosul Aftermath**

published on 11 July 2017



### Competition



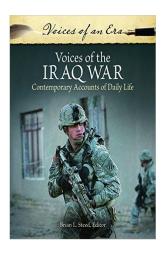


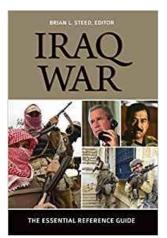






### **Contact Information**



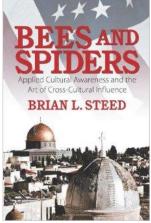


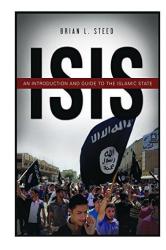
#### **Brian L. Steed**

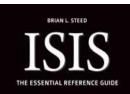
BRIAN STEED

www.narrative-strategies.com brian.l.steed.civ@mail.mil narrativespace.net@gmail.com https://www.linkedin.com/in/brian-l-steed/













# Agreements and Treaties (Some Disassembly Required)

Sykes-Picot Agreement November 1915 – March 1916 (announced by Bolshevik Russia 23 November 1917) Armistice of Mudros 30 October 1918 Treaty of Sèvres 10 August 1920 Abolition of Ottoman Sultanate 1 November 1922 Declaration of Republic of Turkey 29 October 1923 Abolition of Caliphate 3 March 1924 **Treaty of Lausanne** 24 July 1924

#### **Armistice of Mudros**



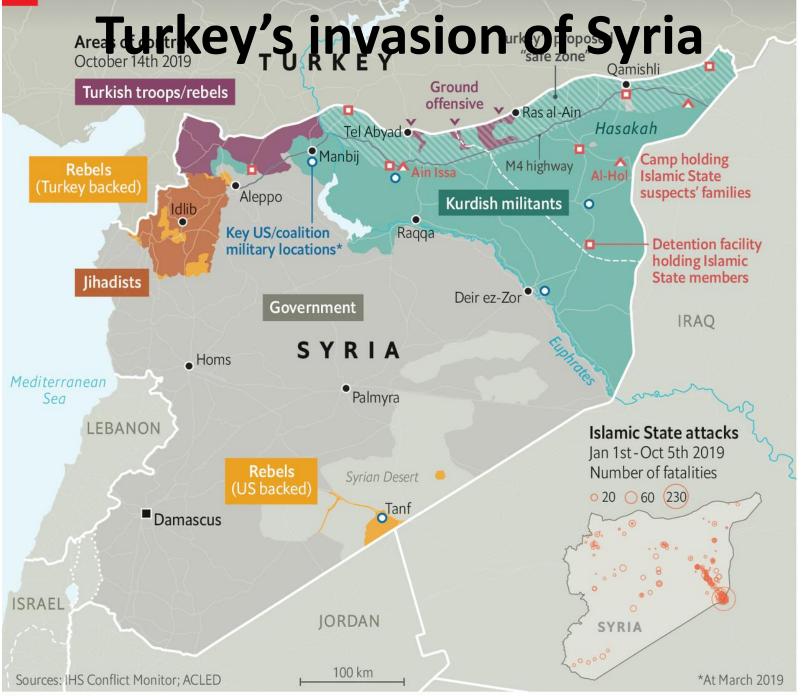


## National Pact Misak-ı Millî

- 1. The future of the territories inhabited by an Arab majority at the time of the signing of the Armistice of Mudros will be determined by a referendum. On the other hand, the territories which were not occupied at that time and inhabited by a Turkish majority are the homeland of the Turkish nation.
- 2. The status of Kars, Ardahan and Batum [Eastern Turkey-Armenia] may be determined by a referendum.
- 3. The status of Western Thrace will be determined by the votes of its inhabitants.
- 4. The security of Istanbul and Marmara should be provided for. Transport and free-trade on the Straits of the Bosphorus and the Dardanelles will be determined by Turkey and other concerned countries.
- 5. The rights of minorities will be issued on condition that the rights of the Muslim minorities in neighboring countries are protected.
- 6. In order to develop in every field, the country should be independent and free; all restrictions on political, judicial and financial development will be removed.

#### **Treaty of Lausanne** 24 July 1923



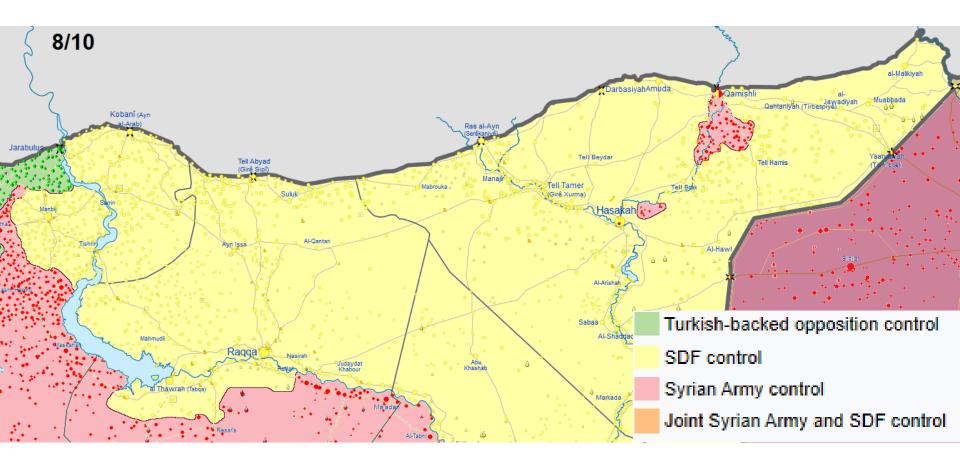


The Economist

https://www.economist.com/middle-east-and-africa/2019/10/14/turkeys-invasion-has-thrown-a-once-stable-corner-of-syria-into-chaos

## Frontlines of the Battle between the Turks and the SDF in Rojava

8 October – 29 October 2019

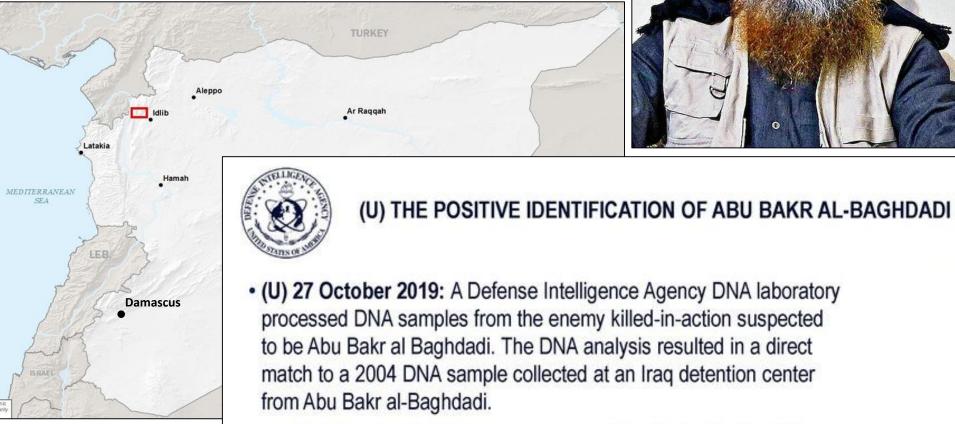


https://en.wikipedia.org/wiki/2019\_Turkish\_offensive\_into\_north-eastern\_Syr

This is a gif file which shows the frontlines of the battle between the Turks and the SDF in Rojava, which started in October, 2019. Each frame represents one day Nate Hooper - Own work, derived from The syria livemap, Southfront maps and The civil war map. When sources disagree, I average the differences to the best of my ability, giving more weight to claims backed by photo evidence or which come from places which are not heavily biased. If I make mistakes and am made aware of them, I am all too happy to go back and re-edit old frames. (The discussion page can be used if anyone has any issues).

## Abu Bakr al-Baghdadi

#### 28 June 1971 – 26 October 2019



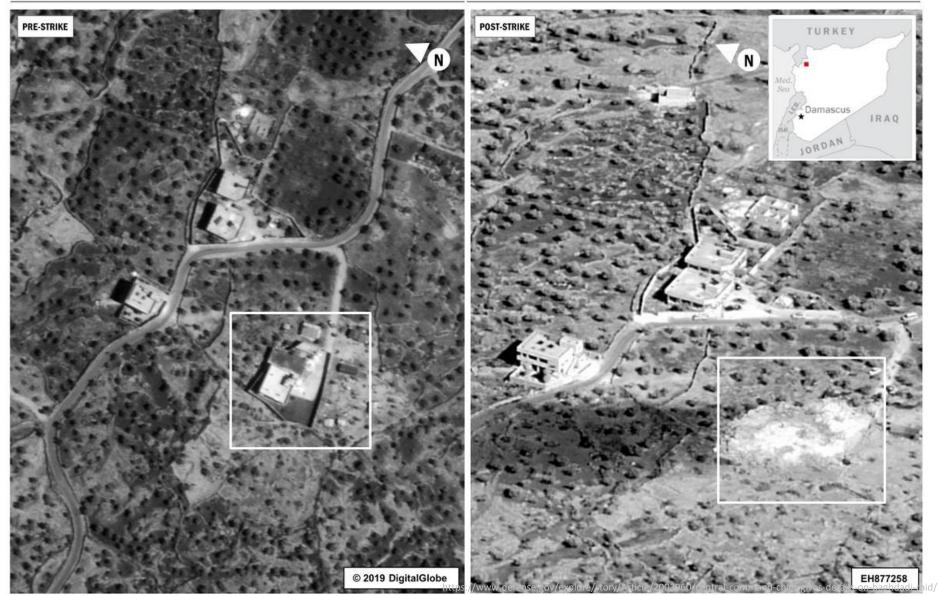
- Statistical analysis indicates a probability of <u>1 in 104 Septillion</u> (1.04 x 10<sup>26</sup>) to support this match.
- (U) For perspective, if the population of earth was 14.8 quadrillion times what it is today (~7 billion), you would still only expect to find one person with this DNA profile.

ttps://www.defense.gov/explore/story/Article/2003960/central-command-chief-gives-details-on-baghdadi-raid/

### al-Baghdadi Compound Strike

Syria: Reported ISIS-Leader AI-Baghdadi Compound

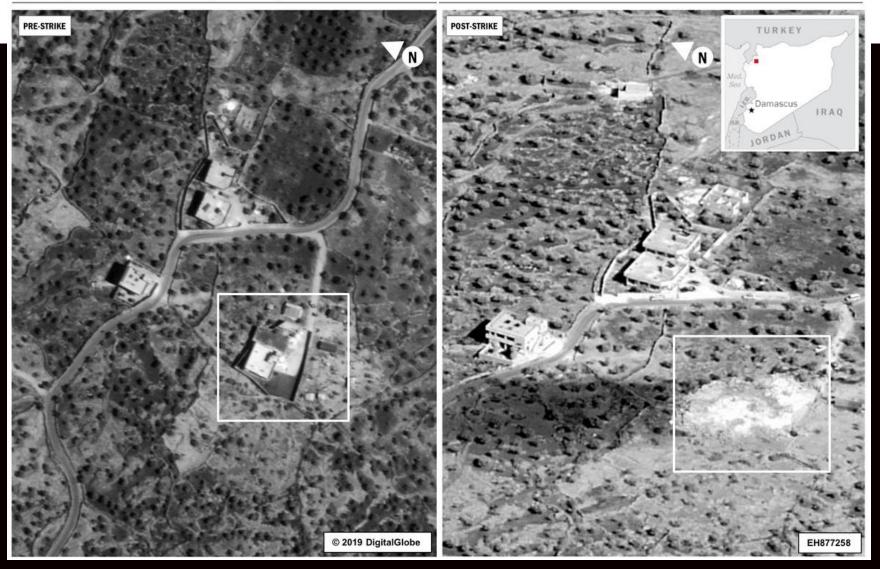
26 October 2019



### al-Baghdadi Compound Strike

#### 26 October 2019

Syria: Reported ISIS-Leader Al-Baghdadi Compound



https://www.defense.gov/explore/story/Article/2003960/central-command-chief-gives-details-on-baghdadi-raid/