



RISING



What is one issue holding KC back?

Transportation

Education

Economic Empowerment

Quality of Life

Alignment

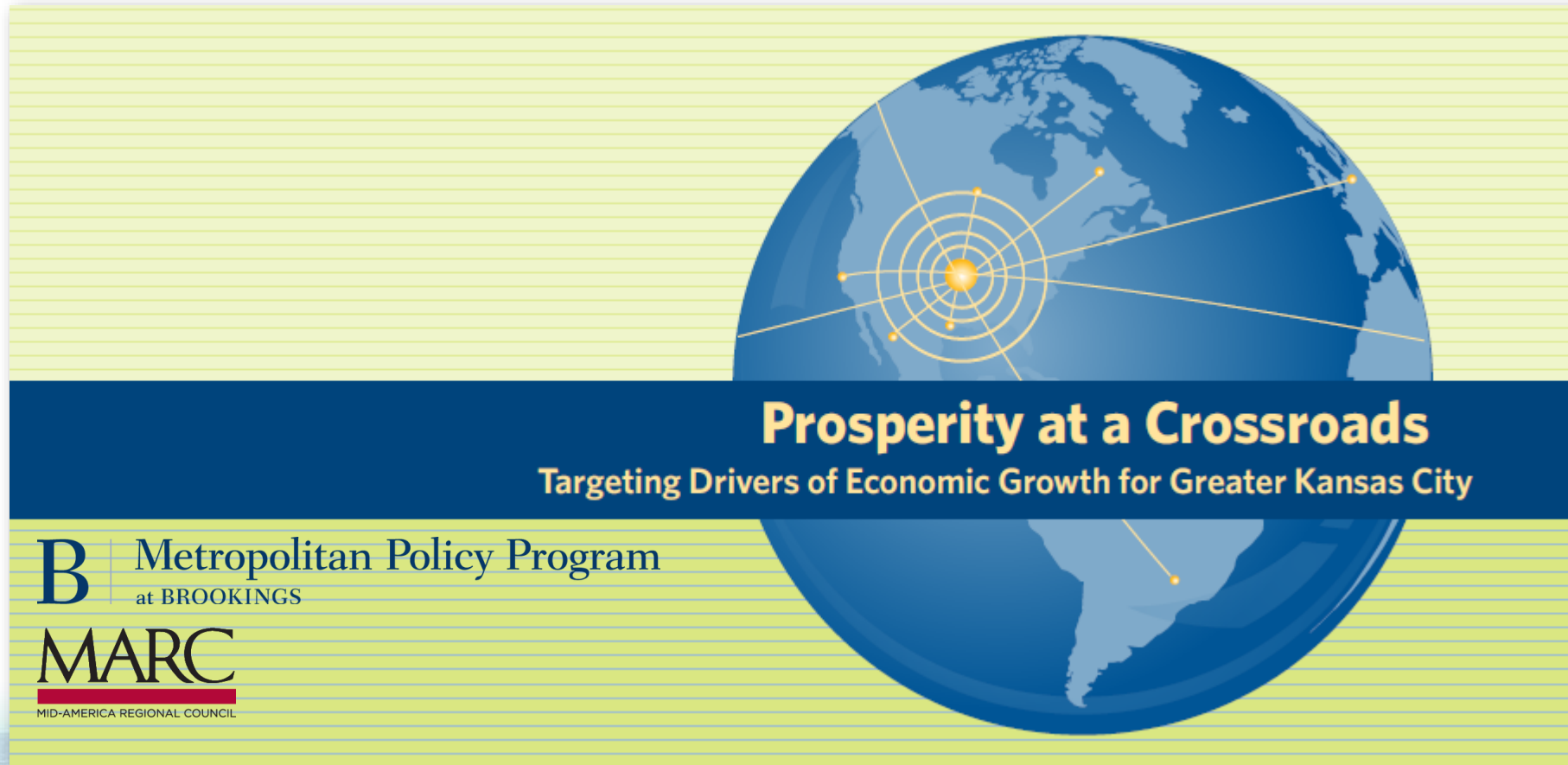


...And why do you think _____ is holding KC back?



HISTORY

2014 Prosperity at a Crossroads Report





Kansas City

VERSUS

Peer Cities

KANSAS CITIANS ARE OPTIMISTIC

Nearly 90% of Kansas Citians believe the KC region will be prosperous by 2030.

ANSWER CHOICES	RESPONSES	
Is prosperous?	88.24%	270
Is not prosperous?	11.76%	36
TOTAL		306



PURPOSE

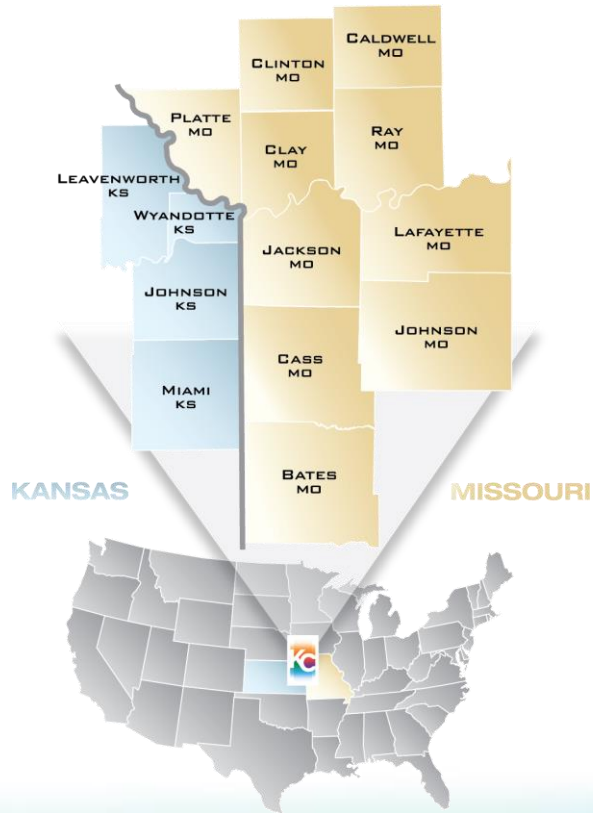
To achieve a shared vision of regional prosperity for all by **aligning** and **accelerating** community efforts for greatest impact.



RIISING

INVOLVEMENT

Regional Collaboration 14-COUNTY MSA



Stewards of the Public Square BUSINESS | EDUCATION GOVERNMENT | HUMAN SERVICE



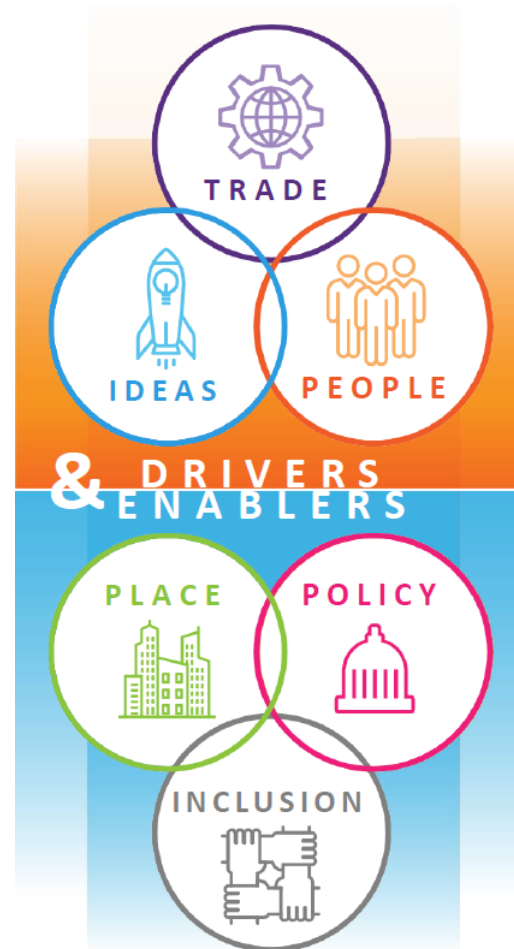
STRATEGIC FRAMEWORK

We focus on our economic **Drivers:**

TRADE – Sectors where we have a competitive or first movers advantage.

IDEAS – Relationship between larger and smaller companies and a dynamic ecosystem.

PEOPLE – A diverse, skilled talent base through attraction, retention and development.



Expanding our vision with regional **Enablers:**

PLACE – Sense of pride and optimism in our community and improved quality of life.

POLICY – Aligning resources with opportunities.

INCLUSION – Ensuring that the KC region works for everybody.



OUR SHARED VISION OF REGIONAL PROSPERITY

STEERING COMMITTEE

Co-Chairs

John Murphy
Partner & Past Chair
Shook, Hardy &
Bacon

Neal Sharma
CEO
DEG Digital

Mauli Agrawal, Ph.D
Chancellor
UMKC

David Alvey
Mayor
Unified Gov. Wyandotte
County & KCK

Kimberly Beatty, Ph.D
Chancellor
Metropolitan
Community College

Ramin Cherafat
CEO
McCown Gordon

Mike Duffy
Community
Development Director
City of Riverside, MO

Steven Edwards
Chairman & CEO
Black & Veatch

Laura Evans
Business & Education
Advisor-in-Residence
Ewing Marion Kauffman
Foundation

Charles Foust, Ph.D
Superintendent
KCK Public Schools

Bill Gautreaux
Business Partner
MLP Holdings LLP

Doug Girod
Chancellor
University of Kansas

Charlotte Kemper
Director, Charitable
Trusts & Foundations
Commerce Bank

**Elizabeth MacLeod
Walls, Ph.D**
President
William Jewell College

Maria Meyers
Executive Director
KC Sourcelink

Tracey Osborne
President
Overland Park
Chamber of Commerce

Julie Quirin
Senior Vice President
St. Luke's Health
System

Bob Regnier
President & CEO
Bank of Blue Valley

Dennis Ridenour
President & CEO
BioNexus KC

Scott Smith
Former CEO
HNTB

David VonDrehle
Columnist, National
Affairs & Politics
The Washington Post

Shalea Walter
VP & Marketing Manager
Arvest Bank






Carolyn Watley
VP Community
Engagement
CBIZ



Eileen Weir
Mayor
City of Independence






Fred Wise
HR Director – Global
Talent Aquisition
Hallmark

Pedro Zamora
Executive Director
Hispanic EDC



	Peer Metro	2017 GDP (millions)
1	Seattle	\$312,587
2	San Jose	\$256,419
3	Minneapolis	\$226,152
4	San Diego	\$201,986
5	Denver	\$185,942
6	Baltimore	\$165,903
7	Portland	\$156,553
8	Charlotte	\$146,630
9	St. Louis	\$139,509
10	Austin	\$135,072
11	Pittsburgh	\$131,222
12	Tampa	\$127,432
13	Indianapolis	\$122,608
14	Cleveland	\$120,380
15	Cincinnati	\$119,223
16	San Antonio 	\$118,241
17	Columbus 	\$117,250
18	Nashville 	\$115,716
19	Orlando 	\$114,969
20	Kansas City 	\$114,418
21	Sacramento	\$108,732
22	Las Vegas	\$96,062
23	Milwaukee	\$91,962
24	Virginia Beach	\$81,821
25	Raleigh	\$72,626
26	Providence	\$71,739
27	Richmond	\$70,677
28	Oklahoma City	\$67,714
29	Jacksonville	\$65,830
30	Louisville	\$65,700
31	Memphis	\$62,059



Rank	Peer Metro	2018 Q2 Quality Jobs
1	Seattle	1,060,968
2	Minneapolis	999,697
3	Denver	794,001
4	San Diego	747,224
5	Baltimore	725,317
6	San Jose	672,390
7	St. Louis	661,242
8	Tampa	633,358
9	Portland	597,979
10	Charlotte	590,825
11	Pittsburgh	561,610
12	Orlando 	547,659
13	Kansas City 	541,174
14	Austin	538,327
15	Columbus	525,878
16	Cincinnati	520,562
17	Cleveland	513,372
18	Sacramento	507,318
19	Indianapolis	498,807
20	San Antonio	492,792
21	Nashville	475,319
22	Milwaukee	397,418
23	Las Vegas	372,801
24	Virginia Beach	370,489
25	Providence	344,786
26	Richmond	332,208
27	Raleigh	328,822
28	Jacksonville	328,710
29	Oklahoma City	326,014
30	Louisville	296,605
31	Memphis	286,309

Rank	Peer Metro	2017 Median HH Income
1	San Jose	\$117,474
2	Seattle	\$82,133
3	Baltimore	\$77,394
4	Minneapolis	\$76,856
5	Denver	\$76,643
6	San Diego	\$76,207
7	Austin	\$73,800
8	Raleigh	\$72,576
9	Portland	\$71,931
10	Sacramento	\$67,902
11	Richmond	\$67,633
12	Providence 	\$65,226
13	Virginia Beach 	\$64,255
14	Nashville 	\$63,939
15	Columbus 	\$63,764
16	Kansas City 	\$63,404
17	Cincinnati	\$61,653
18	St. Louis	\$61,571
19	Charlotte	\$61,156
20	Indianapolis	\$59,566
21	Milwaukee	\$59,448
22	Jacksonville	\$58,709
23	Pittsburgh	\$58,521
24	Louisville	\$57,279
25	Las Vegas	\$57,189
26	San Antonio	\$56,774
27	Oklahoma City	\$56,260
28	Orlando	\$55,089
29	Cleveland	\$52,489
30	Tampa	\$52,212
31	Memphis	\$50,984

EARLY ACCOMPLISHMENTS



RIISING



Please rank the factors below, 1 (highest) - 5 (lowest), of what you think is most important in terms of contributing to "economic mobility" (the ability of individuals to move up from one economic class to another)

Inclusive Entrepreneurship (intentionally creating a supportive environment for diverse entrepreneurs)

Equitable Access to Work-Based Experiences and Credentials in High School

Inclusion in the Arts (intentionally supporting diverse artists)

Affordable Housing & Downtown Redevelopment

Economic Values & Incentives (integrating regional economic values in decision-making for public investment in infrastructure and tax incentives)



Please go to

[www.kcrising.com/about/community-
engagement/](http://www.kcrising.com/about/community-engagement/)

to complete our survey and follow
us on social media.



@KCRising

HORIZON GOALS

Kansas City Region to be in the
Top 10 of 30 peer metros

20th

REGIONAL
GROSS
DOMESTIC
PRODUCT

13th

NUMBER
OF QUALITY
JOBS

16th

MEDIAN
HOUSEHOLD
INCOME

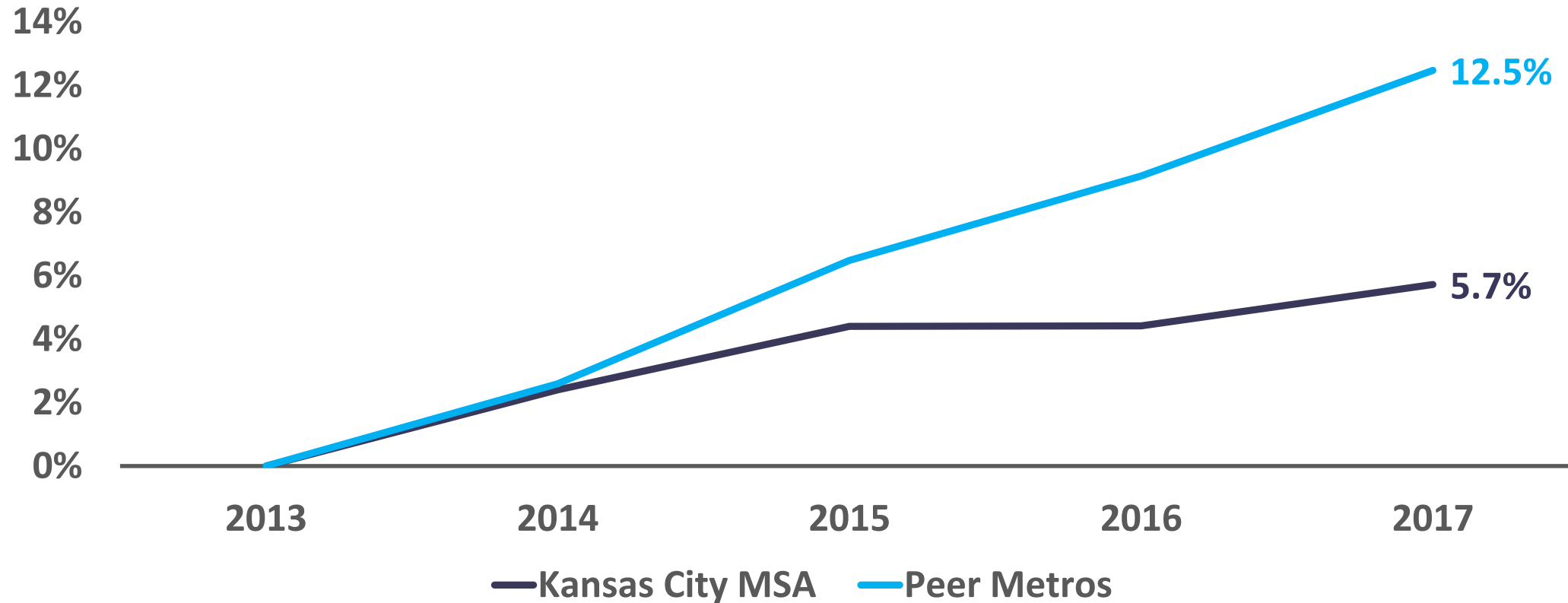


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HORIZON GOALS

REGIONAL
GROSS
DOMESTIC
PRODUCT

Real GDP Change Since 2013

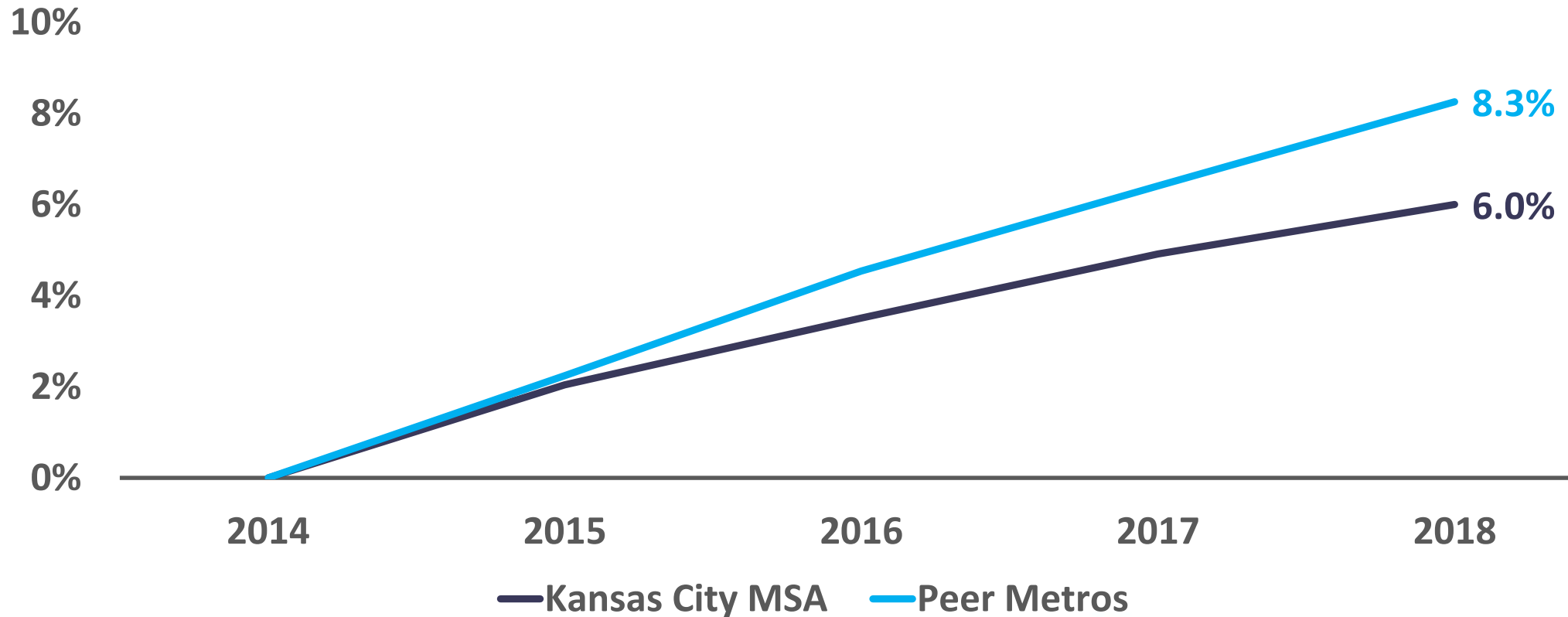


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HORIZON GOALS

NUMBER
OF QUALITY
JOBS

Quality Job Growth Since 2014

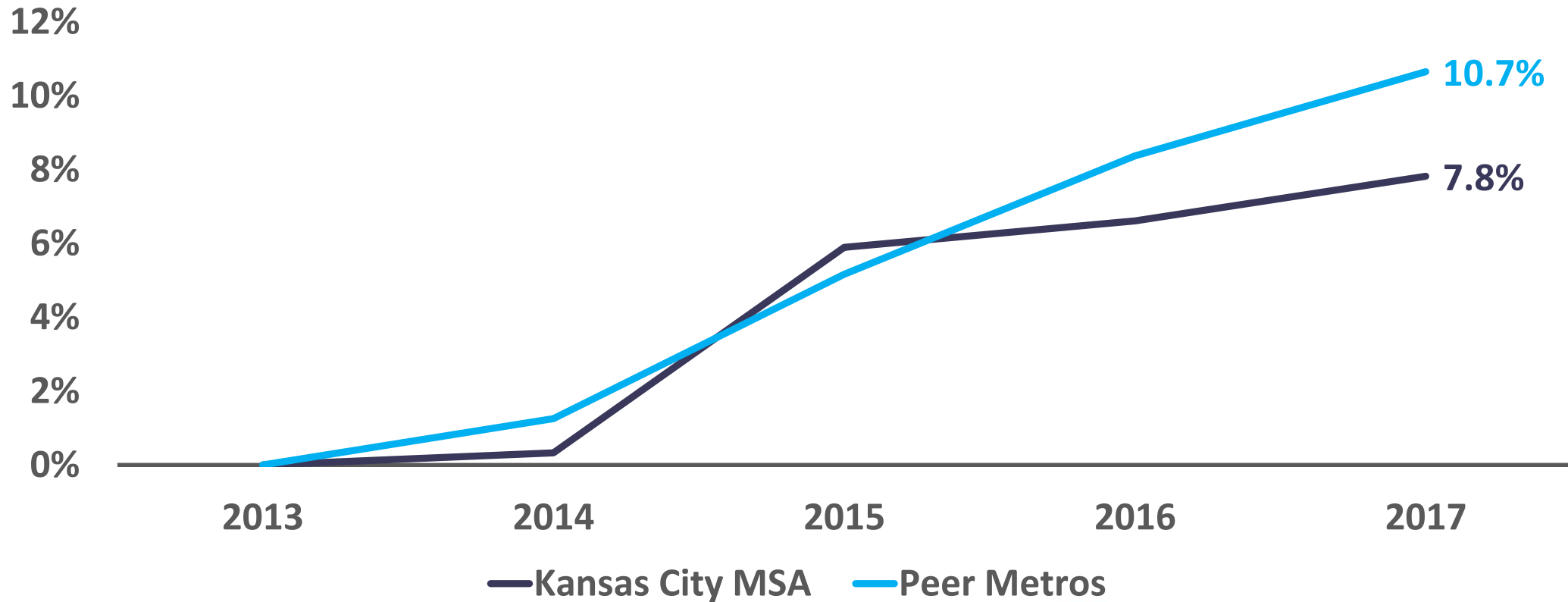


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HORIZON GOALS

MEDIAN
HOUSEHOLD
INCOME

Real Change in Median Household Income Since 2013



RISING



LEADERSHIP TEAM

CO-CHAIRS

KC STEERING COMMITTEE

PLACE ADVISORY COMMITTEE

DIVERSITY, EQUITY, & INCLUSION
ADVISORY COMMITTEE

POLICY ADVISORY COMMITTEE

DRIVING COMMITTEES

TRADE

TRADED SECTORS COMMITTEE

PEOPLE

HUMAN CAPITAL COMMITTEE

EMPLOYER ENGAGEMENT
TASK FORCE

DIVERSE TALENT
TASK FORCE

IDEAS

INNOVATION & ENTREPRENEURSHIP
COMMITTEE

RESOURCE TEAMS

COMMUNICATIONS TEAM

DATA & ANALYSIS TEAM

SUPPORTING ORGANIZATIONS



PARTICIPATION

The composition of KC Rising committees should reflect the diversity of the greater Kansas City community and shall be governed by the principles set forth in the diversity, equity and inclusion charter.

KC Region Demographics

74%	White
13%	African American
8%	Hispanic
5%	Other
51%	Female

300 +
Appointees

