

MINUTES

Kansas City Public Library Board of Trustees Special Meeting – April 25th, 2023

The Board of Trustees of the Kansas City Public Library, pursuant to official notification, met Tuesday, April 25th, 2023, at 3:00 p.m. online.

MEMBERS PRESENT: Pete Browne, President
Laura Dominik
Claudia Oñate Greim
Denesha Snell
India Williams

MEMBERS NOT PRESENT: Billie Howard Barnes
Jonathan Kemper
Susie Kenney
Michelle Smirnova

STAFF PRESENT: John Herron, Chief Executive
Carrie Coogan, Deputy Director of Public Affairs and
Community Engagement
Brianna Daniels, Administrative Officer
Joel Jones, Deputy Director of Library Services
Heather Pedersen, Executive Assistant / Manager of Executive
Services
Margaret Perkins-McGuinness, Deputy Director for Philanthropy
Debbie Siragusa, Assistant Director / Chief Operating Officer
Jennifer Tufts, Community Engagement Project Manager
Karen Weitzel, Chief People Officer
Steve Woolfolk, Director of Programming and Marketing

OTHERS PRESENT: Nathaniel Cooper
Ingred Sidie

The meeting began at 3:09 p.m.

Coogan introduced Ingred Sidie and Nathaniel Cooper from local brand agency Design Ranch. Cooper discussed the process for creating new branding for the Library, explaining the factors considered when selecting the logo, typography, and color palette. Sidie presented the Library's new logo and branding and outlined how it represents the values of the Library. Design Ranch will work with the Library on an internal rebranding process over the next few months, followed by public implementation and rollout.

Oñate-Greim left the meeting at 3:16 p.m.

The meeting adjourned at 3:37 p.m.

Secretary

Date