

## MINUTES

### **Kansas City Public Library Board of Trustees Regular Meeting –May 19, 2015**

The Board of Trustees of the Kansas City Public Library, pursuant to official notification, met Tuesday, May 19, 2015 at 4:30 p.m. at the Central Library, 14 West 10th Street, Kansas City, Missouri.

MEMBERS PRESENT: Jonathan Kemper, President  
David Mayta  
Claudia Oñate Greim  
Leon Dixon  
Olivia Dorsey  
Billie Howard Barnes  
Marilou Joyner

MEMBERS ABSENT: Rose Marie Bell  
Kathryn Mallinson

STAFF PRESENT: Crosby Kemper III, Chief Executive  
Reed Beebe, Purchasing Manager  
Michael Bollinger, Director of Information Technology  
Melissa Carle, Library Systems and Service Program Manager  
Elizabeth Eddings, Administrative Officer  
Crystal Faris, Director of Youth and Family Engagement  
Naphtali Faris, Early Literacy Manager  
Kathleen Hinton, Finance Manager  
Joel Jones, Deputy Director of Library Services  
David LaCrone, Digital Branch Manager  
Eli Paul, Special Collections Manager  
Bob Pedersen, Senior Human Resources Generalist  
Wendi Reinwald, LSP Training and Support Specialist  
Debbie Siragusa, Deputy Director of Administration / Chief  
Financial Officer  
Debbie Stoppello, Collection Development Manager  
Michael Sweeney, Black Archives Collection Librarian  
Steve Woolfolk, Assistant Director of Public Affairs  
Heather Zoellner, Executive Assistant / Manager of Executive  
Services

OTHERS PRESENT: Tom Platt

J. Kemper called the meeting to order at 4:35 p.m.

**Motion by Joyner to approve the minutes of the March 27, 2015 Ad Hoc Committee on the Black Archives of Mid-America, Inc. meeting and the April 21, 2015 regular Board meeting. Second by Oñate Greim. Approved unanimously.** (Note: As a matter of Board convention, the Chair votes only when his/her vote would affect the outcome of the vote. In all "recorded" votes, the vote of the Chair appears only when it has actually been cast and when it has had an

effect on the disposition of the motion. Notations of "approved unanimously" mean all members, other than the Chair, voting affirmatively.)

Discussing the financial reports, C. Kemper reported that surplus revenue of \$100,000-\$300,000 is expected this year, due to higher than expected return of protested taxes and underspending of the capital budget. (LBM 4015) Staff will present ideas for spending capital budget funds to the Board at a future meeting during.

**Motion by Oñate Greim to approve the Consent Agenda items before the Board. Second by Mayta. Approved unanimously.** The following items were approved as part of the Consent Agenda:

**Move approval of the recommendation of the Chief Executive to authorize the following expenditures for April 2015: Payroll (04/16/15 net cash \$213,362 plus taxes \$85,006) and (04/30/15 net cash \$225,967 plus taxes \$91,666) and (05/14/15 net cash \$228,174 plus taxes \$100,227), total amount of \$944,402; General Expense Payments including Checks (#164312-164589), in the amount of \$894,643. (LBM 4014)**

**Move approval of the recommendation of the Chief Executive to accept the attached financial reports for April 2015. (LBM 4015)**

Discussing the Library's databases Stoppello gave the Board a summary of the changes incorporated into the proposed renewal of licenses. (LBM 4016)

**Motion by Mayta to approve of the recommendation of the Chief Executive to execute contracts with various vendors to renew and begin licensing for library access to online databases at a price not to exceed \$294,833.48. Second by Oñate Greim. Approved unanimously. (LBM 4016)**

Olivia Dorsey arrived at 4:44 p.m.

**Motion by Mayta to approve of the recommendation of the Chief Executive to contract with SirsiDynix to provide a five-year hosted software solution for the Library and the Library Service Program's ("KC-LSP") library automation system, at an initial annual cost of \$316,643.94. Second by Howard Barnes. Approved unanimously. (LBM 4017)**

Carle gave a presentation to the Board on Library Statistics. Highlights include:

- Starting in 2014 the statistics process began to change in an effort to gather and present more meaningful data.
  - Additional measures have been added to the statistics to capture changes in usage patterns that have occurred as new services have been offered.
    - Circulation numbers have shown a steady downward progression over the last eight years, down 5% YTD in August 2014 When circulating digital services such as Overdrive, TumbleBooks, Freegal, and Hoopla are added into the circulation counts a more accurate picture of usage patterns is revealed showing that total circulation of all items has held relatively steady and that over the last six months circulation has trended upwards, surpassing the highest numbers recorded during the prior eight years.
    - Digital Circulation makes up 24% of the Library's circulation this month and Digital Visits make up 48% of total Library Visits.

- Staff is expecting more from the statistics and asking the right questions to evaluate the Library's performance, such as:
  - How is the Library succeeding in providing service? (outputs)
  - How has the patron been changed and experienced success as a result of Library Service? (outcomes)
- Next Steps for Library Statistics:
  - Revising the monthly, public presentation of the statistics
  - Collate high-level analysis of statistical trends
  - Create streamlined staff reporting tools
  - Ensure that the statistics are reporting the full array of library programs and services
  - Find sustainable ways to query patron input
  - Implement a reporting tool for staff to discover statistical data

C. Kemper discussed the Director's Report with the Board. (LBM 4018)

Henry Fortunato is retiring from the Library as of August 1, 2015. He is creating a consultancy and the Library may contract with him for continued involvement in aspects of the Library's programming, such as the digital encyclopedia and Meet the Past.

The Black Archives had some recent changes in staffing. Michael Sweeney has accepted a position at the State Historical Society. Emil Cleaver, son of Congressman Cleaver, will be the new Director of the Black Archives of Mid America. Monique Johnston will be the new Development Director and will also fill in for Michael until a new archivist is hired.

The IMLS held a national meeting on learning and libraries at the Central Library last week. Directors from various regions attended and discussed the increasing role of libraries in more formal instances (i.e. schools, literacy, early childhood, and use of technology). The Kansas City Public Library was viewed as a model in some of these areas.

The new convention hotel in Kansas City is expected to receive a \$100 million TIF, with approximately 6% of that diverted out of the Library's property tax revenue, compared to 16% from the City of Kansas City. The state budget cut in library funding has been negotiated down. When combined with the state's serious cuts to state aid to libraries and to the MoreNet budget, the impact is a reduction of approximately \$100,000 in the Kansas City Public Library budget.

Three Development Plan documents were given to the board for review. The Board discussed the possibility of moving from a foundation structure to a donor advised fund, which would still provide a vehicle for long term investments such as endowments.

**Motion by Mayta to adjourn. Second by Dorsey. Approved unanimously.**

The meeting adjourned at 5:27 p.m.

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Secretary

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Date